

**Sustainable Human Development Program (SHDP)**

(Center)

[2020] PROJECT ACCOMPLISHMENT REPORT**I. Project Information**

Project Code:	HDRUB
Project Title:	A Stakeholders Mapping under the Initial Implementation of the Public Utility Vehicle (PUV) Modernization Program
Project Start	January 28, 2019
Project End	July 15, 2020
Project Price	Php 39,500,000
Client/Organization	Department of Transportation

II. Project Team

Project Manager	Melonie J. Tejol
Project Team Member/s	Carolyn Bautista Rea Gerladino Charissa Anna Maquiraya Diane Paola Bool Carlo John Arceo Marites Solomon Mary Sagapan Noel Pelle Patrick Vinz Capuno Rose Ann Santiago
Supervising Fellow/ Project Director	Dorothea C. Boy-Navarro
Consultants/ Resource Persons	Carmelita Ericta
	Gene Lorica

III. Project Details

Project Description	<p>Many parts of the country experience heavy traffic congestion, especially in areas of high population density, narrow streets in old neighborhoods and highly urbanized areas. In 2017, the Japan International Cooperation Agency (JICA) presented an updated figure of 3.5 billion pesos in lost opportunities per day due to the worsening traffic in Metro Manila alone (De Vera, 2018). If no action is taken, daily economic loss per day can double by 2030. Traditional design of public utility vehicles (PUVs), i.e. jeepneys, is deemed unsafe and inaccessible due to the increasing volume of public transport users and poor maintenance practices of PUV operators and drivers. Not to mention the detrimental effect of low quality public transportation to the country's air quality.</p> <p>To address both the aggravating transport related problems and the future transportation demand, the Department of Transportation (DOTr) issued Department Order No. 2017-011 on Omnibus Guidelines on the Planning and Identification of Public Transportation Services and Franchise Issuance) or the Public Utility Vehicle Modernization Program (PUVMP).</p>
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	<p>The PUVMP is a transformational large-scale initiative and flagship project of President Rodrigo Roa Duterte. The program foresees a restructured, modern, well-managed, and environmentally sustainable transport sector where drivers and operators have stable, sufficient, and dignified livelihoods while commuters get to their destinations quickly, safely, and comfortably.</p> <p>The PUVMP has 10 components, namely: Regulatory Reform, Local Transport Route Planning, Route Rationalization, Industry Consolidation, Fleet Modernization, Financing, Vehicle Useful Life Program, Pilot Implementation, Stakeholder Support Mechanism, and Communication.</p> <p>Under the Stakeholder Support Mechanism component, training and support programs from the Technical Education and Skills Development Authority (TESDA) and other agencies will be offered to capacitate existing industry members to adapt in the new public transport sector or to have a sustainable livelihood alternative should the transport members decide to shift to another industry.</p> <p>Mapping relevant stakeholders, particularly PUJ drivers and operators, is an immense and significant impetus in the implementation of the program as there is no comprehensive and systematic data available to date. The data which will be generated by the study will serve as the basis for better planning and monitoring of development initiatives in the transport sector.</p>
Project Objective	<p>The national mapping aims to:</p> <ol style="list-style-type: none"> 1. Establish the profile of registered PUV drivers and operators prior to the initial implementation under the PUV Modernization Program capturing data such as: <ul style="list-style-type: none"> ➤ Demographics of the drivers and operators (age, sex, marital status, number of children, and address) ➤ Current approximate income and other sources of income ➤ Hobbies, interests, and existing skills which can place the beneficiaries to other livelihood programs aside from the transport industry (in case they decide to opt out from the sector) 2. Develop a database containing the relevant details of the registered drivers and operators such as the address, contact number, marital status and family details; and 3. Analyze the trends in the demand side of the transportation system. It shall likewise, include a section on the supply side, particularly on the existence of "colorum" or unregistered drivers and operators in identified routes, providing a glimpse into their world, being part and parcel of the whole transportation reality.
Focus Area	Research – Baseline Profiling of PUJ stakeholders (Transport Sector) under the PUV Modernization Program
Project Type	Research
Project Beneficiary	Department of Transportation and its attached agencies such LTFRB, OTC, and LTO
Regional Coverage	NCR, Regions II, III, VI, VII, VIII, X, and XII



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IV. Project Accomplishments

Key Activities Implemented	<ul style="list-style-type: none">• Inception Planning• Documents Review• Tool Development• Training of Research Teams on Research Tools• Database Development• Data Collection• Data Entry, Collation/Processing, and Analysis• Presentation with Client and Stakeholders• Report Writing
Major Outputs	<ul style="list-style-type: none">• Research Instruments• Database of PUJ Drivers and Operators• Final Report
Project Outcome/Impact	<ul style="list-style-type: none">• None yet
Lessons Learned	<ul style="list-style-type: none">• Project scope should be levelled-off with client and all project team members.• Agreements for the project should be properly documented and organized in a manner that they can serve as important references in project implementation, in general.• Significant events/issues that may impact on project implementation should always be communicated and risk mitigation strategies should be made in consensus with the client.• A readily available project risk identification and risk management plan at the onset of the project is very helpful during implementation.
Planned Activities for the Year (2020)	<ul style="list-style-type: none">• Data Processing and Analysis• Report Writing and Finalization of Regional Technical Reports• Report Writing and Finalization of Consolidated Technical Report/Final Report• Presentation of Findings with Client and Stakeholders

V. Attachments

- Special Order
- Project Logframe

Prepared by:

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Project Manager

Noted / Approved by:

Dorothea C. Boy-Navarro
Director, SHDP